Thank you.

Your company’s investment ensures a brighter future for children in our community and generations to come.

Our Lady of the Lake Children’s Hospital relies on corporate partnerships to continue to offer exceptional care, educate future physicians and advocate for children.

Encourage your company to join forces with Our Lady of the Lake Children’s Hospital to improve the lives of patients and their families through philanthropic investments, event sponsorships, volunteerism and employee engagement.

Our Foundation team will help design a program that meets your philanthropic and marketing objectives so that your customers and your employees are proud to be a part of a business that helps children in such a lasting way.

Inspired by the vision of St. Francis of Assisi and in the tradition of the Roman Catholic Church, we extend the healing ministry of Jesus Christ to God’s people, especially those most in need.

We call forth all who serve in this healthcare ministry, to share their gifts and talents to create a Spirit of Healing—with reverence and love for all life, with joyfulness of spirit, and with humility and justice for all those entrusted to our care.

We are, with God’s help, a healing and spiritual presence for each other and for the communities we are privileged to serve.
Here are some ways you can make a difference:

**Corporate Gifts**

Corporate gifts and personal gifts or grants to Our Lady of the Lake Children's Hospital play an important role in supporting the care we provide to thousands of children and families each year. A philanthropic partnership with Our Lady of the Lake Children’s Hospital provides your business with the opportunity to support patient care, various programs, education and family support, equipment and community outreach.

**Event Sponsorship**

Get involved by sponsoring or attending one of the many events that benefits Our Lady of the Lake Children's Hospital. Event sponsorship is a meaningful way for the corporate community to be seen and heard. You can also find out how other businesses are supporting the children’s hospital and their own marketing goals as well.

**Cause-Related Marketing Campaign**

Increase sales, strengthen brand awareness, and enhance brand loyalty through customized cause-related marketing campaigns.

Examples include:

- Pledging a percentage of sales, proceeds or a predetermined sum
- Making a donation in a client’s name in lieu of gifts, awards, etc.
- Selling paper icons at the register
- Providing change collection canisters or “round up” promotions

**Employee Giving**

Employee giving programs can be accomplished through payroll and giving highlights the goodwill of your company. It also bolsters employee morale and engages them in philanthropy.

**Matching Gifts**

Providing a corporate matching gift can double or triple employee giving, increasing overall benefit to the hospital.
Host a Community Event

Your business can support Our Lady of the Lake Children’s Hospital by hosting a community fundraiser/third party event. Ideas range from golf tournaments and 5k events to casual days and bake sales. See the Community Fundraising Guidelines for more ideas.

In-Kind Donations

At Our Lady of the Lake Children’s Hospital we try our best to help our patients and families feel as welcome and comfortable as they would at home. We rely on donations of new toys, games, books, craft materials, and various other items throughout the year.

Here are a few ideas for in-kind donations:

- **Shop from our wish list:** Donations of toys and other items are needed year-round for our patients. Our Child Life team has created a wish list of items that are needed on a day-to-day basis. You can find these items at ololchildrens.org/wishlist.

- **Sponsor a family waiting area:** Provide snacks and beverages for patient families in the waiting areas of the hospital.

- **Stock our Comfort Cart:** Our Comfort Cart provides supplies to help welcome and comfort families during their stay at the hospital. You can help by stocking the Comfort Cart with various items, such as mini toiletries, magazines, inspirational books, crossword and sudoku puzzles, adult coloring books and more.

- **Activity and comfort kits:** You can help beyond the walls of the hospital by putting together activity or comfort kits for our patients and their families. Great for employee team building! Include items such as crayons, markers, blank paper, coloring books, stickers, etc.

Volunteer

Give your time and share your talents with our patients and families. From individuals and small groups to large teams, we’ll work with you to identify activities that meet your expectations and goals.

Here are just a few ideas:

- **Arts and crafts activity:** Host an activity by assisting patients in assembling arts and crafts.

- **Sponsor a holiday party:** It’s never a fun time to be in the hospital, especially around the holidays. Your business has the opportunity to help sponsor a holiday-themed party for our patients.

- **Event space performances:** Perform puppet shows, musical and dancing presentations, magic shows, story time, etc.

- **Game day:** Host a game day in the playroom.

- **Lego-building activity:** Host a Lego-building activity in the playroom.

For additional information on ways you can help, please contact Our Lady of the Lake Foundation at (225) 765-5951 or email Foundation@ololrmc.com.